

CLENEExchange

June 2009

“School ends, but education doesn’t.”

Volume 25, Number 4

CLENE: Celebrating Learning

by Pat Carterette, (pcarterette@georgialibraries.org)



“As incoming CLENE President, I am excited to take this opportunity to add my two CEnts worth to this issue of the CLENEExchange.”

The Value of CLENE

I’ve been a member of CLENE for more than ten years, mostly as an inactive, dues-paying, CLENE-Exchange-reading member. But things happen fast in CLENE and one can be catapulted into a leadership role very quickly! The CLENE programming coordinator attended a talk table on learning I facilitated at PLA a few years ago. The next thing I knew, I was accepting an invitation to present a program at ALA in Washington DC and was elected to the CLENE Board. Now I’m an officer and incoming President of this awesome round-table! I owe a good deal of my career development to CLENE (as well as the Ohio Library Council and my former library in Ohio). The benefits to CLENE membership are many-faceted. This is a very exciting time to be active in CLENE!

CLENE Events at ALA Annual

We have a fantastic line-up of programs at ALA Chicago (the list is included in this issue of the CLENEExchange.) It is possible to spend almost your entire conference time at CLENE events getting to know other CLENE members! Our line-up of speakers at these programs includes names you surely recognize, including Betha Gutsche, Michael Porter, Tony Tallent, Louise Whitaker, Lori Reed, Paul Signorelli and more. The Training Showcase is an annual event that attracts 200-300

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Kewl Toolz (Cool Tools)

by Dawn Lowe-Wincentsen, CLENEExchange Co-Editor

We have come a long way since the days of flip charts and overhead projectors – although those are still cool tools. Try some of these tools in your continuing education endeavors whether you are the trainer or the trainee.



Slideshows have become the norm for presentations. Everyone has their own formulas for words per slide, and the amount of information in the visual presentation compared to the oral presentation.

Everyone also has the same problem of how to get the presentation from the computer you wrote it on to the place you will be presenting.

Slideshare.net allows you to upload and share presentations via their site. The site also provides code so that you can embed your slideshows in a webpage.

Google Documents has a slideshow option that allows you to create, upload, edit, and show your presentations. You can even share your slideshow with other people and allow them to make edits for collaborative presentations.

If you have incorporated videos into your presentations you have realized that some specialized equipment is often needed. Sometimes those extra resources are not available. Try these resources for simple video creation:

See Cool Tools... continued on page 5

New ideas to share?

Send your articles to the editors at
[clenexchange.editor@gmail.com!](mailto:clenexchange.editor@gmail.com)

The **CLENEExchange** is the official publication of the Continuing Library Education Network and Exchange Round Table (CLENERT) of the American Library Association.

It is distributed free to members of CLENERT and is published quarterly in September, December, March and June.

Editors: Kimberly Chapman & Dawn Lowe-Wincentsen

Editor Emeritus: Gail McGovern

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Website:
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Subscription rates:
4 issues per year

U.S. and Canada
\$25 a year
Outside the U.S. and Canada
\$30 a year.

SUBSCRIPTION questions (e.g. missing issues, address change) should be sent to:

Darlena Davis
ALA/CLENERT
50 E. Huron Street
Chicago, IL 60611
Fax: 312-280-3256

CONTENT questions should be sent to:

CLENEExchange Editors
clenexchange.editor@gmail.com

Welcome New Board Members!

by Pat Carterette and Kimberly Chapman

(pcarterette@georgialibraries.org, chapmank@u.library.arizona.edu)

CLENE is pleased to announce our new board members! We had a great slate of highly qualified candidates on the recent CLENE ballot. Although there were only three board vacancies to fill, the four candidates who were not elected have expressed a desire to become active with CLENE in other ways. This is gratifying to us and we're committed to looking for fun and engaging ways to involve all our members in ways that will interest them. We look forward to working with all of you!

Please welcome these newly-elected CLENE Board members, Jay Turner, Lori Reed, and Sandra Smith. Their term is effective immediately following the ALA Annual Conference in Chicago.

For a complete list of the CLENE Board, visit the CLENE website at: <http://www.ala.org/ala/mgrps/rts/clenert/governance/officers/officers.cfm>.



*Jay Turner
Training Manager
Gwinnett County
Public Library
(GA)*

I'm ecstatic to have been elected to the board of this dynamic roundtable. I've considered myself a CLENE hanger-on for the past two years -- showing up at Midwinter meetings, loosely networking with members, and participating on the CE Buzz blog. Now I have the opportunity to share my dirty passion for CLENE in an official capacity, which is awesome.

CLENE has been considering its brand and subsequent value propositions for awhile, although, from the outside looking in, it appears that it has taken some time for all these great ideas to be targeted into a package that can gain traction. Thanks immensely to the hard work and creativity of a group of engaged members -- you know who you are! -- there are opportunities for CLENE to rebrand itself and become a powerhouse roundtable. My personal interest is finding ways to involve inactive members in projects that can expand the roundtable's reach. I'm honored to have the opportunity to be a part of the change.

See Welcome New Board Members, continued on page 4

Member Profile: Louise Whitaker

by Louise Whitaker, (louise@pls.lib.ok.us)



Louise Whitaker

Organization and your position there:

Pioneer Library System (Oklahoma), Training and Staff Development Coordinator.

How long have you had that job? 8 years.

Describe your typical work assignments:

My main job is to coordinate the PLS Academy, our training program. We have some kind of "training" almost every Wednesday during the school year, and this year have added Tuesday and Thursday development opportunities. I schedule the sessions, coordinate presenters and present quite a few trainings. I work with supervisors to develop staff development plans for graduates of the PLS Academy. We are trying to move to more individualized training plans rather than the one-size-fits-all approach.

Developing trainings, either on my own or in collaboration with others, is one of my main assignments. This next year we will implement a variety of different ways to deliver trainings so all of our staff can participate.

Keeping my skills and knowledge current is also at the top of the list.

I am trying to make sure our staff have opportunities to explore new technologies. With technologies, training may be as simple as knowing what the technology is, to more in-depth trainings on how the technology works. Keeping up with customers can be hard!

In addition, after attending a PLA Planning for Results boot camp, I became very involved in branch and system-wide planning.

What was your most interesting library-related job before your present position? Why?

I was Information Service Manager at our Norman branch for several years. This gave me the opportunity to interact with both professional and paraprofessional staff. It was challenging to work with paraprofessional staff who had no library background and help them learn the necessary skills to provide reference service, while at the same time encouraging professional staff to learn new technologies.

The position also provided opportunities to provide formal and one-on-one learning sessions with customers. The varied interaction with customers is why I became a librarian. Sometimes I wanted to cry (like the woman who wanted to find a book her son checked out, before committing suicide, because he left her a note in the book,) but more often it brought a smile to my face when customers walked away with a book to delve into. Libraries can be confusing places, and we can either be another stumbling block, or we can be the door that opens into a world of information that is easy to access. While I am thrilled with my present position, I also really miss the customers, in all their shapes, sizes and questions.

What is your educational background and where did you earn your degree(s)?

I attended Northeastern State University in Tahlequah, Oklahoma as an undergraduate, and the University of Oklahoma for my MLIS. (I really wanted to attend Florida State, but my parents had other ideas.)

What is the most helpful training resource that you use on a regular basis?

I am fortunate that we subscribe to lynda.com. I find their tutorials an invaluable way to learn new software programs and even some new technologies. I would be remiss if I didn't also plug WebJunction webinars. If you can't attend the session, it is only a click away in their archives.

Describe your best training idea to share with CLENE members.

Our libraries today are places of change. New technologies are being thrown at us constantly, and some of us have to be led kicking and screaming to the table so

See Member Profile, continued on page 5



Sandra Smith

*Sandra Smith
Manager of Training and Organizational Development
Denver Public Library*

My passion is employee workplace learning, development, satisfaction and success. The knowledge, ability and commitment of library staff is absolutely critical to the success of any library, both in its community and in its overall mission. We in libraryland must explore, create and implement not only training and development opportunities for all levels of staff, but also the organizational and individual commitment to creating “a culture of learning” within our libraries in order to lead and “pay this forward” into our communities. Library staff are the most valuable asset to any library – on the public floor, behind the doors, and on the balance sheet – and the activities of CLENE are vital in not only providing a variety of resources and tools, but also for creating and reinforcing the awareness and commitment throughout the library “food chain” for ensuring that library staff are well-prepared in all ways to excel in their work.

Lori Reed, Public Library of Charlotte & Mecklenburg County

Thank you CLENE members for electing me to represent you on the Board. I am excited about the opportunity especially having just completed a PR and Marketing Campaign proposal for CLENE. During the next year I am hoping to widely publicize not only CLENE but the benefits and values of continuing education and lifelong learning. It’s my hope that we can increase the status of our profession so that we are seen as leaders and key decision makers within libraries and to ensure that learning continues to be valued.

I work as the Employee Learning & Development Coordinator for the Public Library of Charlotte & Mecklenburg County, which is officially the longest library name in the country!

During the next year I will be working at my library to move the majority of our learning and staff development from face-to-face to online learning communities. My husband Russ is also a library trainer and teaches technology to teens at ImaginOn. We have two children, ages five and two.

I look forward to meeting many of you at ALA this summer and serving you throughout the year!



Lori Reed, with her children

we can at least become familiar with them. I think it is important, no matter what the topic, that the audience be encouraged to express how the information being presented will impact them and their job. It is well and good for me to tell them why they need this new information or new skill, but until that connection is made with their job, it is just so much talk. At every training I spend a little time at the end for this discussion. Listening to another staff person sometimes has more impact.

What is your favorite place that you have traveled and why?

As an Army brat I had the opportunity to live in Europe and several different states. I will never forget standing on the Eiffel Tower or climbing the Leaning Tower of Pisa, but I think my favorite spot is a little spot outside of Silverton, Colorado where we camped out. I know I could never find the spot again. But the mountains were all around, the little stream was only two feet deep but knocked you off your feet when you tried to cross it, and at night you could reach out and almost touch the stars. There was just a feeling of awe and peace.

What is your favorite thing to do when you attend library conferences?

I look for programs that apply to my job, because that is why I am there. But I also take the opportunity to attend programs that have nothing to do with my job, because it is important to keep up with changes and new trends. Anything that will broaden my view will make me a better trainer.

What is the biggest training disaster you have ever experienced? And what did you learn from it?

I was teaching a Microsoft Access class, and our Director was in the class. I was so distracted by trying not to make any mistakes in front of her, that I forgot that at that moment I was the “expert” and she was the “student”. There is usually one person that is bored or detached, or at the other extreme knows more than you. Rather than focusing on that one person, you need to speak to everyone else. They are there to learn, so make it a good experience for them.



Newly Elected CLENE Officers!

- Sharon Morris (CO)
 - Vice-President/President-Elect
- Melissa Lattanzi (OH)
 - Treasurer

Jingproject.com will capture images and activity from your monitor. Signing up also gets you 2GB of storage at screencast.com.

Animoto.com allows you to upload pictures and pick music to overlay with them. They process all the fade-ins/fade-outs with options to download, share, save, or upload to YouTube.

How many times do you find yourself writing reports, articles, or giving presentations with someone who is not in your building, or even your state? These tools will help you share documents and other resources so everyone involved can edit them no matter if they are down the hall or on a different continent:

In addition to slideshows, **Google Documents** also has spreadsheets and word processing capabilities. Documents can be shared and edited individually or as a group. There is even a chat feature available so you can talk about what you are doing as you are doing it. (The CLENExchange Editors use this to work together!)

Drop.io allows you to post files, then get your partner or a group together online to discuss and collaborate without having to share files publicly.

Wikis are great online tools that allow you to share information and all users can contribute and edit. Try **PBworks.com** as an easy-to-use free source, or make updates to the *CLENE Wiki* at clene.ala.org/clenewiki.

We do not always present face-to-face anymore. If you are presenting via an online conferencing tool try **Dim-Dim.com**. This free option is good for small groups and comes complete with everything you expect to see in a virtual conference.

Between these tools, tools from CLENE’s “10 Tips” and other tools you are hearing about, there has to be something to organize it all... right? Absolutely!

Digg.com, **Stumbleupon.com**, and **Delicious.com** are all social bookmarking sites. You can save your links, add tags to organize them, and share them with others using the site, or via widgets on web pages.

Zotero is a robust citation management add-on for Firefox. As you find resources and documents, save them to Zotero, organize them, generate snapshots, and make preformatted citations in all major style formats.

Do you have tools that you use? Email them to clenexchange.editor@gmail.com, or share them on the Clene Wiki. <http://clene.ala.org/clenewiki>.

Celebrating Learning continued from page 1

attendees who have an interest in staff training, staff development and continuing education. See the separate blurb about the Training Showcase in this issue.

Virtual Meetings - Open to Members

We're holding monthly virtual meetings and all CLENE members are invited to attend. The meeting schedule can be found on our website. We've been using the OPAL web-conferencing software to discuss old business, new business, issues and ideas. It's a great way to connect with fellow CLENE members and you'll learn how we work together to make things happen.

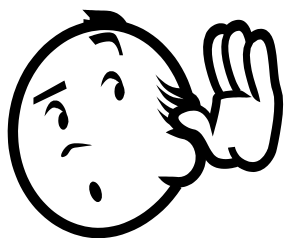
CLENE Partnerships

We're partnering with WebJunction. One of our newest initiatives is a partnership with WebJunction to develop and produce high quality webinars on topics centering around learning. Perhaps you "attended" the "Learning for Learning Professionals" webinar back in December, or the more recent "Libraries as Learning Organizations" in May.

CLENE Survey

In early May, member Lori Reed completed a marketing survey and report for CLENE. Lori will be posting the full report and survey results on her blog, LibraryTrainer.com, as well as on the CLENE website. Over 600 individuals involved in training in libraries completed the survey. Results will be used to determine effective ways to recruit new members and to retain current members.

Have you heard????



T is for Training broadcast its 20th episode on May 22nd, 2009.

Give this podcast a listen!

T is for Training

<http://tisfortraining.wordpress.com/>

CLENE - What's in a Name?

The survey also addressed CLENE name recognition. There have been several discussions in the past several months regarding our name. For those of us who've been around for awhile, CLENE just rolls off our tongues. But what does CLENE say about who we are and what we do?

The CLENE Board proposed changing our name from the CLENE Round Table to the LEARNING Round Table. Learning is what we do, what we're passionate about and what we promote. We're not all trainers, we're not all educators but we're ALL learners... and learning is what brings us all together.

The proposal has been submitted to the ALA Committee on Organization (COO.) The COO will make its decision at their meeting in Chicago. If the name change is approved, we will let our members know immediately.

Marketing and Promotion

A comprehensive marketing plan has been proposed and accepted by the CLENE Board. The efforts are spearheaded by Lori Reed, with input from John Chrastka, ALA's membership director. LEARNING will be an integral part of promotion efforts!

The Best Training Secrets

CLENE is the little training round table that could - and does! CLENE is where leaders and trainers are one and the same. Connect, communicate and collaborate with CLENE. And don't forget, CLENE is where to turn for the best dirty little training secrets!

CLENE Vice-President / President-Elect Pat Carterette is Director of Library Continuing Education, Georgia Public Library Service, A Unit of the University System of Georgia.



Become a fan of
CLENERT on Facebook
<http://tinyurl.com/l4e3b>

Going to ALA in Chicago?

Join CLENE at the 6th Annual Training Showcase: Best Practices in Training, Staff Development and Continuing Education

You're Invited! To a two-hour celebration of learning at the 6th Annual CLENE Training Showcase in Chicago! This year's event promises to be bigger and better than ever. Twenty exhibitors, a BIGWIG presence, the new Speaker's Corner, designated networking areas, door prizes and refreshments are all part of the fun.

When and where is the Training Showcase? The Showcase takes place on Sunday, July 12, 2009 from 1:30 - 3:30 p.m. at McCormick Place.

Why should you attend the Training Showcase? This fun event attracts several hundred conference attendees! It's a perfect venue for networking with colleagues, and learning about best practices in training! This year's exhibitors include public and academic libraries, training-related vendors, library organizations, ALA Emerging Leaders, library consultants, speakers/presenters and folks from LITA BIGWIG. For new ideas to spice up your training and staff development efforts, this is an event you won't want to miss. See you in Chicago!

Partial List of Participating Organizations

- People~Connect Institute
- Public Library of Charlotte-Mecklenburg
- WebJunction
- Lyrasis
- Jacksonville Public Library
- Prepare Training Program
- Allan Kleiman, Library Consultant-on-Call
- University of North Texas LE@D
- Think and Do
- DePaul University
- New Directions Learning and Development
- Gwinnett County Public Library
- Atlanta-Fulton Public Library
- Quipu Group, LLC
- Valdosta State University
- Cleveland Heights-University Heights PL
- Internet Public Library
- State Library of North Carolina



Photo courtesy of cleneroundtable's Flickr photostream
<http://www.flickr.com/photos/clene/>

A Big Thank You To The 2009 Training Showcase Sponsors: The generous sponsorship of WebJunction and the Crisis Prevention Institute (CPI) will help cover Showcase overhead and operating expenses.

Gold Sponsor *WebJunction!* is a cooperative of library staff sharing and using online resources that enable them to identify and embrace appropriate technologies and apply them to daily work. To sustain this effort, WebJunction partners with library and cultural heritage organizations and those that support them in meeting their objectives through effective use of collaborative, web-based technologies. Learn more about WebJunction at <http://webjunction.org/>

Silver Sponsor *Crisis Prevention Institute - PrepareTraining Program!* The PrepareTraining Program was developed in response to the increasing demand by businesses and libraries for adaptable solutions to manage potentially disruptive or even dangerous situations. See the website for additional information: <http://www.crisisprevention.com> > PrepareTraining Program.

Your Invitation to CLENE Events at Annual

ALA Annual Conference July 9 - 15, 2009, Chicago

Friday, July 10	8:30 a.m. - 12:00 p.m.	Making It Stick Preconference	MCP W-476
Friday, July 10	1:00 p.m. - 4:30 p.m.	Punch It Up W/ Pictures Preconference	MCP W-476
Saturday, July 11	8:00 a.m. - 12:00 p.m.	CLENE Board Meeting I	MPS S101b
Saturday, July 11	1:30 p.m. - 3:00 p.m.	Creating a Culture of Learning	HRM Conf. Ctr. 10 a/b
Saturday, July 11	3:30 p.m. - 5:30 p.m.	How to Develop a Mentoring Program	MCP W-178b
Sunday, July 12	1:30 p.m. - 3:30 p.m.	CLENE Training Showcase	MPS S106
Monday, July 13	8:00 a.m. - 10:00 a.m.	CLENE Board Meeting II	MPS S101b
Monday, July 13	1:30 p.m. - 3:00 p.m.	Staff Development Discussion Group	MCP W-470a

Key: HRM - Hyatt Regency McCormick
MCP - McCormick Place West
MPS - McCormick Place South

**For more information from ALA about the conference, see the website at:
<http://www.ala.org/ala/conferencesevents/upcoming/annual/index.cfm>**

CLENExchange c/o Dawn Lowe-Wincentsen
7726 SE Harmony Rd.
Portland, OR 97222

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